

February, 2016

Dear Valued Customer,

The Johnson & Johnson Family of Companies is focused on ensuring the integrity and safety of our supply chain. We embrace product identification and traceability because of its benefits to our patients, customers, and the industry.

Health Authorities from more than 37 countries around the world have issued rules requiring pharmaceutical manufacturers to uniquely identify their products with a global identifier and a serial number. Regulations have been published in the US, the European Union, Korea, China and Brazil. The purpose of these regulations is to make identification of pharmaceutical products easier, thereby protecting patients from counterfeit drugs.

The Johnson & Johnson Family of Companies is committed to complying with these regulations to ensure we can continue to deliver critical medicines to the doctors, nurses, caregivers and patients around the globe who depend on us. We are also committed to working with our customers and trading partners to leverage the benefits of enhanced capabilities such as full traceability. This will provide our customers and patients with the added benefit of a more secure and safe supply chain.

Johnson & Johnson's Supply Chain organization has established a Pharmaceutical Serialization/Traceability team, focused on meeting the milestones set by the health authorities around the world. We have standardized on the GS1 Global Trade Identification Number (GTIN) as our standard identifier.

We realize that you may have more specific questions, so we've prepared a selection of Frequently Asked Questions (FAQs) which follow. However, if you have other questions beyond these, please forward your questions to the J&J Serialization/Traceability mailbox at: JNJSerialize@its.jnj.com

Sincerely,

Mike Rose

Vice President, Supply Chain Visibility
Johnson & Johnson Supply Chain

Frequently Asked Questions

1. What is Serialization and Traceability?

Health Authorities around the world have issued regulations requiring pharmaceutical manufacturers to uniquely identify their products with a global identifier and a serial number. Serialization requires that package labels of applicable products (predominately pharmaceuticals) carry a unique identifier and serial number, a 2D barcode and other identifying information about the package, case or pallet.

Traceability is the ability to track and trace products throughout the supply chain from manufacturing to dispensing to a patient. This requires aggregating individual serialized units into cartons or cases and pallets. Serialization establishes an electronic record of each individual unit and creates a hierarchy that identifies individual units, the cases containing them, and the pallets that contain the case.

2. How does Serialization and Traceability affect pharmaceutical companies?

Today more than 37 countries (US, Brazil, India, South Korea, China, Turkey, Argentina, Saudi Arabia, Colombia and the European Union) have laws in place requiring serialization of pharmaceutical products. Health Authorities in many of these countries have issued specific regulations and compliance dates by which applicable pharmaceutical product labels must include a serial number, a product identifier, a 2D data matrix and other information.

Johnson & Johnson's pharmaceutical companies are committed to meeting the serialization and track and trace requirements from these countries and others as they appear.

3. What are some key regulatory milestones for Serialization and Traceability?

Compliance dates vary by country.

4. What is the standard identifier for pharmaceutical products from The Johnson & Johnson Family of Companies?

Our standard for product identification is GS1. The GS1 Global Trade Item Number or GTIN will be on our pharmaceutical products.

5. What will change on the product labels as a result of serialization?

The labels of our individual pharmaceutical packages will have a 2D data matrix barcode. The 2D barcode will contain a set of standard data elements: GTIN, serial number, expiry and batch. These same data elements will be displayed in human readable format on the label. Additional data elements may be present on the labels to meet country-specific requirements.

6. When a customer places an order, will anything change?

No. Customers can continue to use the Johnson & Johnson product catalog numbers to place orders.

7. Will the invoice or packing slip look any different with serialization?

No. The look of the invoice and packing slip will remain the same.